



Fitness Range	Key Features	Key Benefits	Target User	RRP \$
FS1 	<ul style="list-style-type: none"> <li>Heart Rate</li> <li>Time</li> <li>Stopwatch</li> <li>Target Zones</li> </ul>	<ul style="list-style-type: none"> <li>See how the intensity of your workout affects your heart rate</li> <li>Helps you to keep the intensity you want</li> </ul>	<ul style="list-style-type: none"> <li>Basic, Price concious</li> <li>School</li> </ul>	\$159.99
FS3 	<ul style="list-style-type: none"> <li>Time</li> <li>Backlight</li> <li>Heart Rate</li> <li>Stopwatch</li> <li>Target Zones</li> <li>T31 coded belt</li> </ul>	<ul style="list-style-type: none"> <li>See how the intensity of your workout affects your heart rate</li> <li>Improve fitness with an age-based intensity zone</li> <li>Get interference-free data with coded heart rate transmission</li> </ul>	<ul style="list-style-type: none"> <li>Basic, Group user</li> </ul>	\$179.99
FT4 	<ul style="list-style-type: none"> <li>Calorie expenditure</li> <li>Watch</li> <li>Alarm</li> <li>WearLink@+ T31 coded Transmitter</li> <li>Target Zones</li> <li>10 Memory Files</li> </ul>	<ul style="list-style-type: none"> <li>See how many calories you have burned</li> <li>Get interference-free data with coded heart rate transmission</li> <li>Helps you keep the intensity you want</li> </ul>	<ul style="list-style-type: none"> <li>Those who want to keep thier training simple with Basic heart Rate features</li> </ul>	\$230.00
FT7 	<ul style="list-style-type: none"> <li>Own Zone</li> <li>Diary</li> <li>Calorie Expenditure</li> <li>Watch</li> <li>WearLink@+ T31 coded Transmitter</li> <li>99 Memory Files</li> </ul>	<ul style="list-style-type: none"> <li>Calculates personal target zone</li> <li>% fat burned, max &amp; average hr, %max</li> <li>Get interference-free data with coded heart rate transmission</li> </ul>	<ul style="list-style-type: none"> <li>Those who want to know if they are improving thier fitness or burning fat</li> </ul>	\$270.00
FT40 	<ul style="list-style-type: none"> <li>WearLink@+ T31 coded Transmitter</li> <li>Water resistant to 30m</li> <li>Target Zones</li> <li>Energy Pointer</li> <li>Watch</li> <li>50 Memory Files</li> </ul>	<ul style="list-style-type: none"> <li>EnergyPointer calculates the point where the main effect of training is turning fat burning into fitness improvement</li> <li>Fitness test measures your aerobic fitness at rest in just five minutes</li> <li>FT40 also shows you the calories burned</li> <li>Coded wearlink softer belt, sonic link to website for totals</li> </ul>	<ul style="list-style-type: none"> <li>Fitness concious</li> </ul>	\$399.99

Fitness Range	Key Features	Key Benefits	Target User	RRP \$
<p>FT60</p> 	<ul style="list-style-type: none"> <li>Heart Rate</li> <li>Time</li> <li>Stopwatch</li> <li>OwnZone</li> <li>OwnCal</li> <li>OwnCode</li> <li>100 Memory Files.</li> <li>Compatible with S1 footpod and G1 GSP Sensor</li> <li>WearLink®+ T31 coded Transmitter</li> <li>Flowlink (Optional)</li> </ul>	<ul style="list-style-type: none"> <li>New Polar STAR training program gives you weekly training targets, adapts to your training habits to guide you without being too strict and allows you flexibility during the week</li> <li>Fitness test measures your aerobic fitness at rest in just five minutes</li> <li>FT60 also shows you the calories burned</li> </ul>	<ul style="list-style-type: none"> <li>Is motivated to get in shape to both feel and look good.</li> <li>Exercises 3-5 times a week (usually one hour at a time).</li> </ul>	<p>\$499.99</p>
<p>FT80</p> 	<ul style="list-style-type: none"> <li>Compatible with S1 footpod and G1 GSP Sensor</li> <li>WearLink®+ 31 coded transmitter (changeable battery)</li> <li>Automatic age-based target zone (% / bpm) - %/bpm</li> <li>Graphical target zone indicator</li> <li>Flowlink</li> </ul>	<ul style="list-style-type: none"> <li>Innovative Strength training guidance feature helps you have a fitter body</li> <li>New Polar STAR training program gives you weekly training targets, adapts to your training habits to guide you without being too strict and allows you flexibility during the week</li> <li>Fitness test measures your aerobic fitness at rest in just five minutes</li> <li>FT80 shows you the calories burned Comes with Polar FlowLink™ for connection to polarpersonaltrainer.com</li> <li>Heart rate graph can be visualized in polarpersonaltrainer.com, as FT80 stores heart rate data in 5 second intervals</li> </ul>	<ul style="list-style-type: none"> <li>Those who are seriously into their training. FT80 is the most dedicated training partner for the most devoted fitness enthusiasts.</li> </ul>	<p>\$649.99</p>